

TIPS FOR HOSTING A SUCCESSFUL MAN VAN™ CLINIC



A well-planned, well-advertised event is important when hosting a successful Man Van clinic. The Man Van can test up to 60 men during a three-hour period...and we love to be busy!

- Be excited – you are doing a great thing!
- Give yourself lots of time to plan and to create awareness that the Man Van is coming.
- Make sure you have some help to organize the event.
- Encourage your staff and their families to help promote the event. Support from across your organization is key to getting people out.
- Download posters, pictures and press releases from www.prostatecancercentre.ca/man-van-toolkits/
- Have refreshments and snacks available. BBQs always bring in crowds!
- Pre-register your employees. The Man Van can test 2 men every 10 minutes. [Download the pre-registration](#)
- Contact community service groups. Ask for their help in spreading the word.
- Invite neighbouring businesses.
- Make it fun and let people know that it's okay to talk about and support men's health initiatives.

ADVERTISING

- Hang up posters in public areas. Washrooms are a great place to advertise.
- Use paid advertising (radio, newspaper). The Prostate Cancer Centre can assist you in developing advertisements.
- Send out press releases to local newspapers and radio stations.
- Promote the Man Van on your website and through social media
- Email out invitations

For information in hosting a successful Man Van clinic contact:

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